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Entrepreneurs. This new, completely updated edition brings the numbers up to date and continues to teach the basics of finance to managers who need to use financial data to drive their business.

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In this essential guide, Karen Berman and Joe Knight customize the approaches and insights from their acclaimed book *Financial Intelligence* specifically for entrepreneurs. The authors not only demystify common financial terms and tools, they also show how you can use this knowledge

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to gauge your company's performance and make better decisions."--Back cover.

About The Numbers Karen
As an HR manager, you're expected to use financial data to make decisions, allocate resources, and budget expenses. But if you're like many

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Entrepreneur practitioners, you may feel uncertain or uncomfortable incorporating financial numbers into your day-to-day work. In *Financial Intelligence for HR Professionals*, Karen Berman and Joe Knight tailor the groundbreaking work they introduced in their book *Financial*

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Entrepreneurs: A Manager's Guide to Knowing What the Numbers Really Mean to present the essentials of finance specifically for HR experts.

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Explains what business numbers mean and why they matter, and addresses

issues that have become more

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questions about the financial crisis

and accounting literacy.

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Berman

Written by prominent thought leaders in the global fintech space, The AI Book aggregates diverse expertise into a single, informative volume and explains what artificial intelligence really means and how it can be used across financial services today. Key

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RegTech has been confirmed in recent years with US\$1.2 billion invested in start-ups (2017) and an expected additional spending of US\$100 billion by 2020. Regulatory technology will not only provide efficiency gains for compliance and reporting functions, it will radically change market structure

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and supervision. This book, the first of its kind, is providing a comprehensive and invaluable source of information aimed at corporates, regulators, compliance professionals, start-ups and policy makers. The REGTECH Book brings into a single volume the curated industry expertise delivered

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Entrepreneurs What You Really Need To Know About The Numbers, Karen Ramon

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by compliance professionals, regulators, entrepreneurs and business leaders, the RegTech Book represents an invaluable resource that paves the way for 21st century regulatory innovation.

Angel Financing for Entrepreneurs

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will give you the information you need to understand how angel investors think, as well as how to identify investor expectations, understand the investment analysis process, and prepare for post-investment requirements. Written by Susan Preston, an experienced angel

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investor, worldwide speaker and consultant on angel financing, and former Kauffman Foundation Entrepreneur-in-Residence, this hands-on resource, explains the factors that determine how private equity investors spend their money and what they expect from entrepreneurs. For

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example: Most venture capitalists do not invest in seed or start-up financing rounds. Investors typically require seasoned management, with successful start-up experience. Investors are looking for entrepreneurs with passion for their ideas and the willingness to take and

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Entrepreneurs What You must be well-written with detailed financial projections that extend 3–5 years Investors are looking for a clear path to profitability in the business model Entrepreneurs must have developed a corporate structure that is clean and uncomplicated And much

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Get a handle on disruption, innovation
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- Includes inspirational success stories and new business models
- Details overall market dynamics

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Entrepreneurs What You Really Need To Know About The Numbers. Karen
Chuck Kremer and Ron Rizzuto team up with open-book management authority John Case to demystify the numbers. They present a practical,

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Baron

common-sense approach to reading financial statements and to managing the three bottom lines of business financial performance: net profit, operating cash flow, and return on assets. The book features numerous exercises and examples (with associated templates available on the

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Web), a powerful new management tool known as “The Financial Scoreboard,” and an extensive glossary. Managing by the Numbers is an essential resource for entrepreneurs, business owners, managers, and anyone eager to improve their mastery of the financial

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