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Steven Silbiger's international bestseller, The Ten-Day MBA, has already helped thousands master the skills taught at America's top-ten business schools--and at a fraction of the time and staggering cost that acquiring an MBA typically demands. This newly revised fourth edition contains the most up-to-date information available for understanding the intricacies of today's complex global business world.

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Steven silbigers 10 day MBA is a great book which provides on overview of what one can expect from an MBA course. Reading this book, one gets to know a lot about the inner workings of an MBA course and it ' s core material. This book is a great source of knowledge for people to read in advance of pursuing an MBA and a good read for entrepreneurs.

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The 10-Day MBA is an essential business reference, summarising a top business school education in one easy-to-read volume. Steven Silbiger devotes a concise chapter to each discipline you will encounter on an MBA course - Marketing, Ethics, Accounting, Organisational Behaviour, Quantitative Analysis, Finance, Operations, Economics, and Strategy.

The 10-Day MBA: A step-by-step guide to mastering the ...

The book “ The Ten-Day MBA ” provides all the basic information about the subjects of the MBA course in leading. American business schools. For a

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short period of time, the reader can familiarize himself with the MBA program in detail, master the basic terms and concepts. Steven Silbiger is the marketing director of Plymouth Direct. His talent is the ability to clearly and clearly convey complex financial and business concepts.

The Ten-Day MBA - Steven Silbiger [Book Summary]

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Summary of “ The Ten-Day MBA ” By Li Zhang (Madison) The Ten-Day MBA was written by Steven Silbiger who went to MBA and wanted to share the American Top Ten MBA education ’ s core knowledge with other people. This book mainly contains the essentials of 9 different areas in business and implies the usefulness of MBA for individuals and businesses.

Essay about Summary of “ the Ten-Day Mba ” - 675 Words

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Steven Silbiger, MBA, CPA, is a senior director of marketing at Plymouth Direct with a gift for communicating sophisticated financial and business issues in the clearest manner possible. More than 400,000 copies of his acclaimed book The Ten-Day MBA have already been sold. A top-ten graduate of the Darden Graduate School of Business at the ...

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Publisher: William Morrow ISBN 13: 9780688137885. Author: Steven Silbiger ISBN 10: 0688137881.

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Now totally revised -- the 3rd edition of The Ten-Day MBA includes the latest topics taught at America's top business schools, including leadership, corporate ethics and compliance, financial planning, and real estate. This internationally acclaimed guide (more than 200,000 copies sold in the United States and around the world) distills the material of the most popular business-school courses taught at Harvard, Stanford, the University of Pennsylvania, the University of Chicago, Northwestern, and the University of Virginia. Silbiger's research comes straight from the notes of real MBA students attending

these top programs today. You will learn how to: Read and understand financial statements Develop effective and comprehensive marketing plans Understand accounting rules and methods Manage your relationship with your boss Develop corporate strategies Understand the present value concept Use quantitative techniques to evaluate projects Value stock, bond, and option investments Understand the language of business law Master the most-used MBA jargon At the rate of one easy-to-understand chapter a day, this classic business book enables readers to absorb the material, speak the language, and acquire the confidence and experience needed to succeed in the competitive global business world of the twenty-first century.

'Anyone who has ever wished they attended a top-ten MBA school now has an alternative. Silbiger's The 10-Day MBA. It distils the basics of a top MBA programme. It's interesting, informative and certainly cheaper. I recommend it!' Tom Fischgrund, author of The Insider's Guide to the Top Ten Business Schools A business classic, The 10-Day MBA provides an invaluable guide for all the people who do not have the time or resources to take a full-time business degree, or who require a short revision aid. Internationally acclaimed, this carefully structured and easy-to-read course will enable you to understand the concepts and jargon used in the business world without having to leave your desk. Here is your chance to become familiar with the key tools and theories taught at Harvard and Stanford and other leading business schools - in just ten days!

Steven Silbiger has distilled the material of the ten most popular business schools in order to teach readers the language of business. At the rate of one easy-to-understand chapter a day, this book will enable readers to absorb the material, speak the language, and, most importantly, acquire the confidence and expertise needed to get ahead in the competitive business world.

Revised and updated to answer the challenges of a rapidly changing business world, the 4th edition of The Ten-Day MBA includes the latest topics taught at America's top business schools, from corporate ethics and compliance to financial planning and real estate to leadership and negotiation. With more than 400,000 copies sold around the world, this internationally acclaimed guide distills the lessons of the most popular business school courses taught at Harvard, Stanford, the University of Pennsylvania, the University of Chicago, Northwestern, and the University of Virginia. Author Steven A. Silbiger delivers research straight from the notes of real MBA students attending these top programs today—giving you the tools you need to get ahead in business and in life.

If you want to accelerate your career development and transform your skillset, but without the price tag and two-year commitment of the MBA, this is the book for you. The 30 Day MBA covers the 12 core disciplines of business: accounting, finance, marketing, organizational behaviour, business history, business law, economics, entrepreneurship, ethics and social responsibility, operations management, research and analysis and strategy. It provides the tools and techniques you need to seize business opportunities and implement strategies successfully. Complex concepts are explained in simple and practical terms, helping you to apply high level concepts to the real-life world of business. The 30 Day MBA also contains insightful case studies from leading organizations including IKEA, Cisco, Cobra Beer, Heinz, Shell, Hotel Chocolat and Chilango, to help keep you right up-to-the-minute with current trends and inspire you to explore new concepts. This book equips you with essential hard knowledge, but also helps you understand how business and current thinking is shifting in today's turbulent global markets, and broadens your mind with the knowledge and confidence to excel in a competitive career.

Jason Barron spent 516 hours in class, completed mountains of homework and shelled out tens of thousands of dollars to complete his MBA at the BYU

Marriott School of Business. Along the way, rather than taking boring notes that he would never read (nor use) again, Jason created sketch notes for each class—visually capturing the essential points of his education—and providing an engaging and invaluable resource. Once finished with his MBA, Jason launched a widely successful Kickstarter campaign distilling these same notes into a self-published book to help aspiring business leaders of all backgrounds and income levels understand the critical concepts one learns in business school. Whether you are thinking about applying to business school, are currently in college studying business, or have always wondered what is taught in an MBA program, this highly entertaining and visual book is for you.

With truly startling statistics and a wealth of anecdotes, Silbiger reveals the cultural principles that form the bedrock of Jewish success in America.

Want to get an MBA? The Complete MBA For Dummies, 2nd Edition, is the practical, plain-English guide that covers all the basics of a top-notch MBA program, helping you to navigate today's most innovative business strategies. From management to entrepreneurship to strategic planning, you'll understand the hottest trends and get the latest techniques for motivating employees, building global partnerships, managing risk, and manufacturing. This fun, easy-to-access guide is full of useful information, tips, and checklists that will help you lead, manage, or participate in any business at a high level of competence. You'll find out how to use databases to your advantage, recognize and reward your employees, analyze financial statements, and understand the challenges of strategic planning in a global business environment. You'll also learn the basic principals of accounting, get a grip on the concepts behind stocks and bonds, and find out how technology has revolutionized everything from manufacturing to marketing. Discover how to: Know and respond to your customers' needs Handle budgets and forecasts Recruit and retain top people Establish and run employee teams Use Sarbanes-Oxley to your company's advantage Negotiate with the best of them Build long-term relationships with clients Avoid common managerial mistakes Improve cash flow Market your products and services Make the most of your advertising dollar Once you know what an MBA knows, the sky's the limit. Read The Complete MBA For Dummies, 2nd Edition, and watch your career take off!

The 10th anniversary edition of the bestselling foundational business training manual for ambitious readers, featuring new concepts and mental models: updated, expanded, and revised. Many people assume they need to attend business school to learn how to build a successful business or advance in their career. That's not true. The vast majority of modern business practice requires little more than common sense, simple arithmetic, and knowledge of a few very important ideas and principles. The Personal MBA 10th Anniversary Edition provides a clear overview of the essentials of every major business topic: entrepreneurship, product development, marketing, sales, negotiation, accounting, finance, productivity, communication, psychology, leadership, systems design, analysis, and operations management...all in one comprehensive volume. Inside you'll learn concepts such as: The 5 Parts of Every Business: You can understand and improve any business, large or small, by focusing on five fundamental topics. The 12 Forms of Value: Products and services are only two of the twelve ways you can create value for your customers. 4 Methods to Increase Revenue: There are only four ways for a business to bring in more money. Do you know what they are? Business degrees are often a poor investment, but business skills are always useful, no matter how you acquire them. The Personal MBA will help you do great work, make good decisions, and take full advantage of your skills, abilities, and available opportunities--no matter what you do (or would like to do) for a living.

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