

Wall Street Journal Book Review Editor Robert Messenger

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What To Read This Summer - The Wall Street Journal

The Wall Street Journal reviewed Cop in the Hood today. In the small world of books like this, that's big. And it's a good review! My only complaint is his assertion in the last paragraph that I lacked the impulse to run toward gunfire. I often did. My heart was big enough to be a good researcher and a good police officer.

Wall Street Journal Book Review – Cop in the Hood

Find helpful customer reviews and review ratings for The Pretender (Wall Street Journal Book) at Amazon.com. Read honest and unbiased product reviews from our users.

This book tells the story of the turbulent decades when the book publishing industry collided with the great technological revolution of our time. From the surge of ebooks to the self-publishing explosion and the growing popularity of audiobooks, Book Wars provides a comprehensive and fine-grained account of technological disruption in one of our most important and successful creative industries. Like other sectors, publishing has been thrown into disarray by the digital revolution. The foundation on which this industry had been based for 500 years – the packaging and sale of words and images in the form of printed books – was called into question by a technological revolution that enabled symbolic content to be stored, manipulated and transmitted quickly and cheaply. Publishers and retailers found themselves facing a proliferation of new players who were offering new products and services and challenging some of their most deeply held principles and beliefs. The old industry was suddenly thrust into the limelight as bitter conflicts erupted between publishers and new entrants, including powerful new tech giants who saw the world in very different ways. The book wars had begun. While ebooks were at the heart of many of these conflicts, Thompson argues that the most fundamental consequences lie elsewhere. The print-on-paper book has proven to be a remarkably resilient cultural form, but the digital revolution has transformed the industry in other ways, spawning new players

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which now wield unprecedented power and giving rise to an array of new publishing forms. Most important of all, it has transformed the broader information and communication environment, creating new challenges and new opportunities for publishers as they seek to redefine their role in the digital age. This unrivalled account of the book publishing industry as it faces its greatest challenge since Gutenberg will be essential reading for anyone interested in books and their future.

Named a Pick of the Month by Apple Books and a Best Book of Fall by Powell's and The Story Exchange "A gorgeous and revelatory blend of memoir, travelogue, and long-forgotten history."—Abbott Kahler Annabel Abbs's *Windswept: Walking the Paths of Trailblazing Women* is a beautifully written meditation on connecting with the outdoors through the simple act of walking. In captivating and elegant prose, Abbs follows in the footsteps of women who boldly reclaimed wild landscapes for themselves, including Georgia O'Keeffe in the empty plains of Texas and New Mexico, Nan Shepherd in the mountains of Scotland, Gwen John following the French River Garonne, Daphne du Maurier along the River Rhône, and Simone de Beauvoir—who walked as much as twenty-five miles a day in a dress and espadrilles—through the mountains and forests of France. Part historical inquiry and part memoir, the stories of these writers and artists are laced together by moments in Abbs's own life, beginning with her poet father who raised her in the Welsh countryside as an "experiment," according to the principles of Rousseau. Abbs explores a forgotten legacy of moving on foot and discovers how it has helped women throughout history to find their voices, to reimagine their lives, and to break free from convention. As Abbs traces the paths of exceptional women, she realizes that she, too, is walking away from her past and into a radically different future. *Windswept* crosses continents and centuries in a provocative and poignant account of the power of walking in nature.

Maine game warden Mike Bowditch finds himself in a life-or-death chase in this next thriller in the bestselling mystery series by Edgar Award nominee Paul Doiron, *Dead by Dawn*. Mike Bowditch is fighting for his life. After being ambushed on a dark winter road, his Jeep crashes into a frozen river. Trapped beneath the ice in the middle of nowhere, having lost his gun and any way to signal for help, Mike fights his way to the surface. But surviving the crash is only the first challenge. Whoever set the trap that ran him off the road is still out there, and they're coming for him. Hours earlier, Mike was called to investigate the suspicious drowning of a wealthy professor. Despite the death being ruled an accident, his elegant, eccentric daughter-in-law insists the man was murdered. She suspects his companion that day, a reclusive survivalist and conspiracy theorist who accompanied the professor on his fateful duck-hunting trip—but what exactly was the nature of their relationship? And was her own sharp-tongued daughter, who inherited the dead man's fortune, as close to her grandfather as she claims? The accusations lead Mike to a sinister local family who claim to have information on the crime. But when his Jeep flies into the river and unknown armed assailants on snowmobiles chase him through the wilderness, the investigation turns into a fight for survival. As Mike faces a nightlong battle to stay alive, he must dissect the hours leading up to the ambush and solve two riddles: which one of these people desperately want him dead, and what has he done to incur their wrath?

A ground-breaking exploration of the changing nature of trust and how to bridge

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the gap from where you are to where you need to be. Trust is the most powerful force underlying the success of every business. Yet it can be shattered in an instant, with a devastating impact on a company's market cap and reputation. How to build and sustain trust requires fresh insight into why customers, employees, community members, and investors decide whether an organization can be trusted. Based on two decades of research and illustrated through vivid storytelling, Sandra J. Sucher and Shalene Gupta examine the economic impact of trust and the science behind it, and conclusively prove that trust is built from the inside out. Trust emerges from a company being the "real deal": creating products and services that work, having good intentions, treating people fairly, and taking responsibility for all the impacts an organization creates, whether intended or not. When trust is in the room, great things can happen. Sucher and Gupta's innovative foundation for executing the elements of trust—competence, motives, means, impact—explains how trust can be woven into the day-to-day and the long term. Most importantly, even when lost, trust can be regained, as illustrated through their accounts of companies across the globe that pull themselves out of scandal and corruption by rebuilding the vital elements of trust.

A biography of venture capitalist and entrepreneur Peter Thiel, the enigmatic, controversial, and hugely influential power broker who sits at the dynamic intersection of tech, business, and politics A New York Times Book Review Editors' Choice "Max Chafkin's *The Contrarian* is much more than a consistently shocking biography of Peter Thiel, the most important investor in tech and a key supporter of the Donald Trump presidency. It's also a disturbing history of Silicon Valley that will make you reconsider the ideological foundations of America's relentless engine of creative destruction."—Brad Stone, author of *The Everything Store* and *Amazon Unbound* Since the days of the dot-com bubble in the late 1990s, no industry has made a greater impact on the world than Silicon Valley. And few individuals have done more to shape Silicon Valley than Peter Thiel. The billionaire venture capitalist and entrepreneur has been a behind-the-scenes operator influencing countless aspects of our contemporary way of life, from the technologies we use every day to the delicate power balance between Silicon Valley, Wall Street, and Washington. But despite his power and the ubiquity of his projects, no public figure is quite so mysterious. In the first major biography of Thiel, Max Chafkin traces the trajectory of the innovator's singular life and worldview, from his upbringing as the child of immigrant parents and years at Stanford as a burgeoning conservative thought leader to his founding of PayPal and Palantir, early investment in Facebook and SpaceX, and relationships with fellow tech titans Mark Zuckerberg, Elon Musk, and Eric Schmidt. *The Contrarian* illuminates the extent to which Thiel has sought to export his values to the corridors of power beyond Silicon Valley, including funding the lawsuit that destroyed the blog Gawker and strenuously backing far-right political candidates, notably Donald Trump for president in 2016. Eye-opening and deeply reported, *The Contrarian* is a revelatory biography of a one-of-a-kind leader and an incisive portrait of a tech industry whose explosive growth and power is both thrilling and fraught with controversy.

A perceptive and provocative history of Henry Kissinger's diplomatic negotiations in the Middle East that illuminates the unique challenges and barriers Kissinger and his successors have faced in their attempts to broker peace between Israel and its Arab neighbors. "A wealth of lessons for today, not only about the challenges in

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that region but also about the art of diplomacy . . . the drama, dazzling maneuvers, and grand strategic vision."—Walter Isaacson, author of *The Code Breaker* More than twenty years have elapsed since the United States last brokered a peace agreement between the Israelis and Palestinians. In that time, three presidents have tried and failed. Martin Indyk—a former United States ambassador to Israel and special envoy for the Israeli-Palestinian negotiations in 2013—has experienced these political frustrations and disappointments firsthand. Now, in an attempt to understand the arc of American diplomatic influence in the Middle East, he returns to the origins of American-led peace efforts and to the man who created the Middle East peace process—Henry Kissinger. Based on newly available documents from American and Israeli archives, extensive interviews with Kissinger, and Indyk's own interactions with some of the main players, the author takes readers inside the negotiations. Here is a roster of larger-than-life characters—Anwar Sadat, Golda Meir, Moshe Dayan, Yitzhak Rabin, Hafez al-Assad, and Kissinger himself. Indyk's account is both that of a historian poring over the records of these events, as well as an inside player seeking to glean lessons for Middle East peacemaking. He makes clear that understanding Kissinger's design for Middle East peacemaking is key to comprehending how to—and how not to—make peace.

Almost Hemingway is the definitive window on that remarkable story.

Is civilization teetering on the edge of a cliff? Or are we just climbing higher than ever? Most people who read the news would tell you that 2017 is one of the worst years in recent memory. We're facing a series of deeply troubling, even existential problems: fascism, terrorism, environmental collapse, racial and economic inequality, and more. Yet this narrative misses something important: by almost every meaningful measure, the modern world is better than it ever has been. In the United States, disease, crime, discrimination, and most forms of pollution are in long-term decline, while longevity and education keep rising and economic indicators are better than in any past generation. Worldwide, malnutrition and extreme poverty are at historic lows, and the risk of dying by war or violence is the lowest in human history. It's not a coincidence that we're confused—our perspectives on the world are blurred by the rise of social media, the machinations of politicians, and our own biases. Meanwhile, political reforms like the Clean Air Act and technological innovations like the hybridization of wheat have saved huge numbers of lives. In that optimistic spirit, Easterbrook offers specific policy reforms to address climate change, inequality, and other problems, and reminds us that there is real hope in conquering such challenges. In an age of discord and fear-mongering, *It's Better Than It Looks* will profoundly change your perspective on who we are, where we're headed, and what we're capable of.

NAMED A MOST ANTICIPATED BOOK OF 2021 BY THE MILLIONS A provocative, exhilaratingly new understanding of the United States' most confounding metropolis—not just a great city, but a full-blown modern city-state America is obsessed with Los Angeles. And America has been thinking about Los Angeles all wrong, for decades, on repeat. Los Angeles is not just the place where the American dream hits the Pacific. (It has its own dreams.) Not just the vanishing point of America's western drive. (It has its own compass.) Functionally, aesthetically, mythologically, even technologically, an independent territory, defined less by distinct borders than by an aura of autonomy and a sense of

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unfurling destiny—this is the city-state of Los Angeles. Deeply reported and researched, provocatively argued, and eloquently written, Rosecrans Baldwin's *Everything Now* approaches the metropolis from unexpected angles, nimbly interleaving his own voice with a chorus of others, from canonical L.A. literature to everyday citizens. Here, Octavia E. Butler and Joan Didion are in conversation with activists and astronauts, vampires and veterans. Baldwin records the stories of countless Angelenos, discovering people both upended and reborn: by disasters natural and economic, following gospels of wealth or self-help or personal destiny. The result is a story of a kaleidoscopic, vibrant nation unto itself—vastly more than its many, many parts. Baldwin's concept of the city-state allows us, finally, to grasp a place—Los Angeles—whose idiosyncrasies both magnify those of America, and are so fully its own. Here, space and time don't quite work the same as they do elsewhere, and contradictions are as stark as southern California's natural environment. Perhaps no better place exists to watch the United States's past, and its possible futures, play themselves out. Welcome to Los Angeles, the Great American City-State.

This fascinating three-thousand-year history of the census traces the making of the modern survey and explores its political power in the age of big data and surveillance. In April 2020, the United States will embark on what has been called "the largest peacetime mobilization in American history": the decennial population census. It is part of a tradition of counting people that goes back at least three millennia and now spans the globe. In *The Sum of the People*, data scientist Andrew Whitby traces the remarkable history of the census, from ancient China and the Roman Empire, through revolutionary America and Nazi-occupied Europe, to the steps of the Supreme Court. Marvels of democracy, instruments of exclusion, and, at worst, tools of tyranny and genocide, censuses have always profoundly shaped the societies we've built. Today, as we struggle to resist the creep of mass surveillance, the traditional census -- direct and transparent -- may offer the seeds of an alternative.

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