

What Is Alibaba Group

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What Is Alibaba Group

Alibaba Group Holding Limited, also known as Alibaba Group and as Alibaba.com, is a Chinese multinational technology company specializing in e-commerce, retail, Internet, and technology. Founded on 4 April 1999, in Hangzhou, Zhejiang, the company provides consumer-to-consumer (C2C), business-to-consumer (B2C), and business-to-business (B2B) sales services via web portals, as well as electronic ...

Alibaba Group - Wikipedia

Alibaba Group ' s mission is to make it easy to do business anywhere. We enable businesses to transform the way they market, sell and operate and improve their efficiencies.

Alibaba Group

Founded in 1999 by an English teacher named Jack Ma, China ' s Alibaba is a massive international business with many different arms. Like its U.S. counterpart, Amazon, Alibaba dabbles in a little bit of everything. Ecommerce, banking, technology, and cloud computing are just a few of the functions of Alibaba.

What Is Alibaba? Working With the World ' s Largest ...

The company's first business was alibaba.com set up by the company's founder Jack Ma in 1999. The website helps to connect exporters in China (and other countries) with companies in over 190...

Alibaba: What exactly does it do? - BBC News

alibaba group offerings Tmall Taobao Marketplace Freshippo Alibaba Health 1688.com Lingshoutong AliExpress Lazada Group Kaola Alibaba.com Ele.me Koubei Fliggy Youku Alibaba Pictures Damai Amap DingTalk Cainiao Network Alimama Ant Group Alibaba Cloud Alisports Alibaba Entrepreneurs Fund Alibaba Global Initiatives

Alibaba Group

Defining Alibaba Alibaba is China ' s — and by some measures, the world ' s — biggest online commerce company. Its three main sites — Taobao, Tmall and Alibaba.com — have hundreds of millions of users,...

What is Alibaba? - WSJ.com

Alibaba Group Holding Ltd. ' s U.S.-traded shares slid as much as 6.7% premarket after the Shanghai stock exchange said it suspended Ant Group Co. ' s \$35 billion listing.

Alibaba (BABA) Falls After Jack Ma Ant Group Shanghai IPO ...

Alibaba Group will own over 31% of Ant Group after the IPO. Reports say the IPO is oversubscribed with bids exceeding the value of shares by 870x. Shares of Alibaba Group are down 7% to \$288.73 in ...

Alibaba (NYSE:BABA) - Alibaba's Stock Falls As Ant Group ...

1: Alibaba is the largest e-commerce company in China Alibaba handles more than 80% of China's e-commerce business -- it's larger than eBay. It employs 22,000 workers in more than 100 offices and...

10 things you should know about Alibaba - TechRepublic

Alibaba is China's biggest online commerce company.

So What Exactly Is Alibaba?

Alibaba is an online platform that connects manufacturers and wholesalers in China to individuals and businesses around the world looking to trade or resell. Users buy products for their business and then use or re-sell them, or sign up to be a supplier looking to use Alibaba as a selling platform.

What Is Alibaba and How Does It Work? | TechBoomers.com

Alibaba Group Holding Limited is a Chinese business conglomerate that runs the world ' s largest retailer and one of the largest online e-commerce sites in the world, Alibaba.com. It is also a fintech, entertainment services, cloud services and artificial intelligence (AI) technology provider.

What is Alibaba Holding Group Limited? - Definition from ...

Alibaba Group Holdings Ltd. (BABA) is often called the "Amazon of China", making reference to the giant American e-commerce company, Amazon.com Inc. (AMZN).

5 Companies Owned by Alibaba - Investopedia

China ' s Alibaba And Ant Group Billionaire Jack Ma Calls For Radical U.S. Banking Overhaul Ma has warned new "digital currencies," such as bitcoin and China's digital yuan, could be used to...

Alibaba Group (BABA) - Forbes

Alibaba has become one of the world's largest retailers, but CNBC's Uptin Saiidi explains how the company is quickly becoming known for far more than just eC...

What is Alibaba? | CNBC Explains - YouTube

China's shock decision to suspend the \$35bn float of Ant Group hit shares of founder Jack Ma's Alibaba on Wednesday. Shanghai's stock exchange announced the decision on Tuesday, less than 48 hours ...

Alibaba at sea after Beijing blocks Ant Group float

Alibaba (BABA) stock took a beating Tuesday, falling as much as 10%, on reports that the planned \$34.4 billion initial public offering of its payments unit Ant Group ' s has been suspended ...

Alibaba (BABA) 2nd Quarter Earnings: What to Expect | Nasdaq

Alibaba Group Holding Limited is a Chinese e-commerce company. It provides consumer to consumer, business to consumer and business to business sales services through its web portals. It also provides a shopping search engine, electronic payment services, and data-centric cloud computing services. The company started in 1999 by Jack Ma.

Seminar paper from the year 2014 in the subject Business economics - Trade and Distribution, grade: 1,4, Reutlingen University, language: English, abstract: Although, everybody has heard about the cyber giant "Alibaba," the majority is not familiar with the company's business therefore, this paper concentrates on giving some insights about the real impact of the Alibaba group. Firstly, the paper elucidates the company's structure and its latest actions, especially the acquisitions in the ASEAN countries secondly, the paper analyses the meaning of its IPO, as well as the company's impact on the overall economy, focusing especially on Alibaba's strengths and weaknesses; finally,

the paper concludes whether the news are over- or underestimating the power of Alibaba, it answers if Alibaba actually have an influence on us and what additional value proposition Alibaba has, aside from being a Chinese version of Amazon.

In September 2014, a Chinese company that most Americans had never heard of held the largest IPO in history – bigger than Google, Facebook and Twitter combined. Alibaba, now the world's largest e-commerce company, mostly escaped Western notice for over ten years, while building a customer base more than twice the size of Amazon's, and handling the bulk of e-commerce transactions in China. How did it happen? And what was it like to be along for such a revolutionary ride? In *Alibaba's World*, author Porter Erisman, one of Alibaba's first Western employees and its head of international marketing from 2000 to 2008, shows how Jack Ma, a Chinese schoolteacher who twice failed his college entrance exams, rose from obscurity to found Alibaba and lead it from struggling startup to the world's most dominant e-commerce player. He shares stories of weathering the dotcom crash, facing down eBay and Google, negotiating with the unpredictable Chinese government, and enduring the misguided advice of foreign experts, all to build the behemoth that's poised to sweep the ecommerce world today. And he analyzes Alibaba's role as a harbinger of the new global business landscape—with its focus on the East rather than the West, emerging markets over developed ones, and the nimble entrepreneur over the industry titan. As we face this near future, the story of Alibaba—and its inevitable descendants—is both essential and instructive.

Seminar paper from the year 2014 in the subject Business economics - Trade and Distribution, grade: 1,4, Reutlingen University, language: English, abstract: Although, everybody has heard about the cyber giant “ Alibaba ” , the majority is not familiar with the company ' s business therefore, this paper concentrates on giving some insights about the real impact of the Alibaba group. Firstly, the paper elucidates the company ' s structure and its latest actions, especially the acquisitions in the ASEAN countries secondly, the paper analyses the meaning of its IPO, as well as the company ' s impact on the overall economy, focusing especially on Alibaba ' s strengths and weaknesses; finally, the paper concludes whether the news are over- or underestimating the power of Alibaba, it answers if Alibaba actually have an influence on us and what additional value proposition Alibaba has, aside from being a Chinese version of Amazon.

A former VP at Alibaba Group, and creator of a documentary about its origins, offers an inside glimpse at the behemoth that's poised to transform the ecommerce world

Hundreds of candid quotes from Chinese tech giant Jack Ma that reveal his thoughts on business values, innovation, competition, teamwork, philanthropy, and more. Ever since the Alibaba Group went public on September 19, 2014—with an initial public offering of a record-breaking \$25 billion—Jack Ma, the founder and charismatic “ spiritual leader ” of the e-commerce behemoth, has been making headlines around the world. Alibaba is now the largest retailer in the world, and since 2015, the company ' s online sales and profits have outstripped those of Amazon, eBay, and Walmart combined. Recently, Alibaba ' s cloud computing arm has been outperforming major players such as Google and Amazon, and Jack Ma has been widening its investments into new sectors, such as entertainment and electric cars. Ma—the first Chinese entrepreneur to appear on the cover of *Forbes* and the third-richest man in China—has a net worth that is estimated to be more than \$39 billion. But despite Ma ' s massive influence in China and in the global tech world, his inspirational rags-to-riches story is relatively unknown to the general American public. *Jack Ma: In His Own Words* is a detailed look at the thoughts and words of arguably the most prominent figure in internet entrepreneurship in the past 20 years—made up entirely of Ma ' s own thought-provoking and candid quotes. Many of these quotes are translated directly from the Chinese press and interviews. For readers who do not read Chinese and have no other access to these materials, this book provides invaluable insight into the mind of one of the world ' s most successful business magnates.

Seminar paper from the year 2018 in the subject Business economics - Business Management, Corporate Governance, grade: 1.3, University of applied sciences, Cologne, course: International Strategy & Sales Management, language: English, abstract: Expansion into foreign markets is an issue that many companies have to address if they want to offer their products and services not only in domestic markets but also in foreign markets. In order to become successful internationally, various internationalization strategies can be chosen. The first part of the work describes traditional internationalization strategies with the focus on the Uppsala approach as well as a relatively new concept called "Born Globals" from a theoretical standpoint. In the second part of the work, the theoretical learning about Born Globals is applied to practice at the example of the Alibaba Group. The work ends with the conclusion that the Alibaba Group shares the most common behaviors and characteristics of Born Globals.

How Strategy Works in an Interconnected, Automated World Leaders already know that the classic approach to strategy--analyze, plan, execute--is losing relevance. But they don't yet know what replaces it. As everyone and everything becomes more interconnected and digitized, how do you operate, compete, and win? Ming Zeng, the former Chief of Staff and strategy adviser to Alibaba Group's founder Jack Ma, explains how the latest technological developments, such as artificial intelligence, machine learning, the mobile internet, and cloud computing are redefining how value is created. Written especially for those outside the technology industry or the startup arena, this book introduces a simple, overarching framework to guide strategy formulation and execution in this data-rich and highly interactive environment. Revealing the revolutionary practices that he and his team have developed at Alibaba, Zeng shows how to: Automate decisions through machine learning Create products informed by real-time data from customers Determine the right strategic positioning to maximize value from platforms and suppliers Repurpose your organization to further human insight and enable creativity Lead your company's transformation into a smart business With insights into the strategies and tools used by leaders at Alibaba and other companies such as Ruhan and Red Collar, in a variety of industries from furniture making to banking to custom tailoring, *Smart Business* outlines a radically new approach to strategy that can be applied everywhere.

In just a decade and half Jack Ma, a man who rose from humble beginnings and started his career as an English teacher, founded and built Alibaba into the second largest Internet company in the world. The company ' s \$25 billion IPO in 2014 was the world ' s largest, valuing the company more than Facebook or Coca Cola. Alibaba today runs the e-commerce services that hundreds of millions of Chinese consumers depend on every day, providing employment and income for tens of millions more. A Rockefeller of his age, Jack has become an icon for the country ' s booming private sector, and as the face of the new, consumerist China is courted by heads of state and CEOs from around the world. Granted unprecedented access to a wealth of new material including exclusive interviews, Clark draws on his own first-hand experience of key figures integral to Alibaba ' s rise to create an authoritative, compelling narrative account of how Alibaba and its charismatic creator have transformed the way that Chinese exercise their new found economic freedom, inspiring entrepreneurs around the world and infuriating others, turning the tables on the Silicon Valley giants who have tried to stand in his way. Duncan explores vital questions about the company ' s past, present, and future: How, from such unremarkable origins, did Jack Ma build Alibaba? What explains his relentless drive and his ability to outsmart his competitors? With over 80% of China ' s e-commerce market, how long can the company hope to maintain its dominance? As the company sets its sights on the country ' s financial and media markets, are there limits to Alibaba ' s ambitions, or will the Chinese government act to curtail them? And as it set up shop from LA and San Francisco to Seattle, how will Alibaba grow its

presence and investments in the US and other international markets? Clark tells Alibaba ' s tale within the wider story of China ' s economic explosion—the rise of the private sector and the expansion of Internet usage—that have powered the country ' s rise to become the world ' s second largest economy and largest Internet population, twice the size of the United States. He also explores the political and social context for these momentous changes. An expert insider with unrivaled connections, Clark has a deep understanding of Chinese business mindset. He illuminates an unlikely corporate titan as never before, and examines the key role his company has played in transforming China while increasing its power and presence worldwide.

Alibaba Group: Theory and Practice. Industry/Internet, E-commerce, Computer software There has never been a Alibaba Group Guide like this. It contains 68 answers, much more than you can imagine; comprehensive answers and extensive details and references, with insights that have never before been offered in print. Get the information you need--fast! This all-embracing guide offers a thorough view of key knowledge and detailed insight. This Guide introduces what you want to know about Alibaba Group. A quick look inside of some of the subjects covered: Webshop, Jack Ma - Career, Ecommerce - Timeline, Online retailer, Hangzhou Normal University - Notable alumni, Alibaba.com - Shark fin sales, Virtual shopping, Web store, Censorship by Yahoo - Shark's fin controversy, Karen Richardson, UCWeb, Alibaba Group China Yahoo!, Tencent Traveler - Multiplayer online games, Alibaba.com - Alipay, Digital Sky Technologies - Investments, Tencent Holdings - Copying claims, Alibaba.com - Research and development, Online retailing, Android (operating system) - Licensing, Taobao - History, Alibaba.com - Company timeline, Tendered - Procurement steps, Jerry Yang (entrepreneur) - Career, Alibaba.com - Gold Supplier membership and related controversy, Alibaba Group Research and development, Alibaba.com - China Yahoo!, Tmall.com, Taobao - Alipay, Jack Ma - Views, Temasek Holdings - Major Investments, Alibaba.com - Alibaba Cloud Computing, Lenovo smartphones - Marketing and sales growth, Timeline of Yahoo! - 2012, Yahoo! - Yahoo International, E-tailer, Ali Baba - Other, Online commerce - Timeline, Alibaba Group Alibaba.com, App Ops - Leverage over manufacturers, Online commerce - Global trends, Gideon Yu - Career, Alibaba Group Cloud services, Yahoo! - Criticism, Alibaba Group Shark fin sales, Online shop, Taobao - Tmall.com, Ma (surname) - Notable people, and much more...

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